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UCSD Extension

Data Visualization Boot camp

**Unit 1 | Assignment - Kickstart My Chart**

**Analysis**

1. **What are three conclusions we can make about Kickstarter campaigns given the provided data?**

From the dataset analyzed it shows that majority of the projects that were successfully launched to include plays, rock and documentary which were found in the parent category as theatre, music and film and video respectively.

The data also showed that most of the canceled and failed kickstart campaigns were in the technology category

Again, it revealed that the more complex the goal of a campaign was, the lower the completion rate.

1. **What are some of the limitations of this dataset?**

The dataset is only a cross section of the all the kickstart campaign.

There were blank sections in the cells which in some way affect the reliability of the data.

1. **What are some other possible tables/graphs that we could create?**

A bar chart can be created to compare the various countries their success, failures with respect to the campaign.

We can have a chart that shows the amount of pledges coming from various countries.